2014 BUICK ENCORE INTERACTIVE DETAILS BOOK

BUICK

COMING LATE 2013

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NEXT

WHAT'S NEW

- **IntelliLink text messaging support** provides the ability to hear, read and respond to text messages. Standard on all Encore models.
- **IntelliLink Siri Eyes Free connectivity** for iPhone 4S (and newer) allows voice-command access for calling, reviewing schedules, playing music and more. Standard on all Encore models.
- **(UFG) Rear Cross Traffic Alert** uses radar and sensors at the rear bumper to detect vehicles crossing Encore's path, such as when backing out of a parking space or driveway. Included with Convenience Group 1SD, Leather Group 1SL, and Premium Group 1SN.
- **(UFT) Side Blind Zone Alert** helps drivers avoid collisions with vehicles positioned in Encore's blind zones. The system uses radar monitoring and alerts the driver with LED icons in the exterior mirrors. Included with Convenience Group 1SD, Leather Group 1SL, and Premium Group1SN.
- **Exterior mirrors** now include standard LED turn signal indicators.
- **(GCW) Glacier Blue Metallic** exterior paint color deleted.

ENCORE SNAPSHOT

- 2014 FWD and AWD equipment groups: Encore 1SB, Convenience 1SD, Leather 1SL and Premium 1SN.
- With its debut in 2013, Encore became the first-and-only crossover to offer premium luxury in a right-sized package.
- Today, Encore continues to set the bar in the segment it created—a marketplace that still does not offer any similiarly sized direct competitors.
- In addition to adaptability, maneuverability and technology, other leading purchase considerations include fuel efficiency, styling, interior refinement and overall quality.

TARGET CUSTOMER

- Encore's target customers want an efficient vehicle in a maneuverable, right-sized package.
- Many want the versatility to choose between a variety of flexible seating and cargo-carrying configurations.
- They want technology that's intuitive, easy-to-understand and useful.
- While they are often new to the Buick brand, Encore customers are likely to already be accustomed to luxury and refinement.

AWARDS & RECOGNITION

- Highest ratings from J.D. Power for 2013 Encore (among crossover vehicles in the same size category):
  - Overall Quality (in a tie, IQS Study).
  - Overall Performance & Design (APEAL Study).
  - Owner-Reported Fuel Economy (APEAL Study).
- IIHS Top Safety Pick for 2013 Encore.

ENCORE SAFETY

The 2014 Encore AWD has received the highest possible Overall Vehicle Score for safety (5-Star) in U.S. Government safety testing as part of the U.S. Department of Transportation New Car Assessment Program (www.SaferCar.gov).

EXPERIENCE BUICK PROTECTION

Experience Buick Protection is a worry-free, comprehensive coverage, warranty and protection program that comes standard with every new 2014 Buick lease and purchase. The coverage included is designed to make it easy and convenient for owners to keep their Buick vehicles like new. It includes:

- 4-year/50,000-mile bumper-to-bumper limited warranty.
- 6-year/70,000-mile transferable powertrain limited warranty with no deductible.
- 6-year/70,000-mile 24/7 roadside assistance.
- 6-year/70,000-mile courtesy transportation.
- 6-year/100,000-mile rust-through corrosion protection.
- 2-year/24,000-Buick scheduled vehicle maintenance.

PREMIUM LUXURY

- Roomy interior provides a sense of warmth and richness with woodgrain and chrome accents, soft-touch surfaces and Ice Blue ambient lighting.
- High-quality feel with superior craftsmanship, premium materials and meticulous attention to detail.
- First-class comfort with a choice of cloth or leather trim and a standard 6-way power driver seat. Remote Start and heated front seats with driver seat memory are also available.

WHY IT MATTERS

Encore customers want the upscale comforts and amenities of a luxury crossover, but in a right-sized package that helps them "de-clutter" their lives.

PARK-ABILITIES

- Encore's footprint, speed-sensitive electric steering and tight, 36.7' turning diameter make it very maneuverable and easy to park.
- "One-Tire" chassis and suspension design centers around a single, 18" tire specification, allowing for more precise suspension tuning, enhanced feeling of control and a more refined driving experience.

WHY IT MATTERS

Encore's right-sized proportions and nimble handling make close-quarters maneuvering and parking easy—exactly what customers in this segment want.

QUIETTUNING WITH ACTIVE NOISE CANCELLATION

- Buick's trademark QuietTuning achieved 30 different benchmarks to optimize Encore's interior quiet by reducing, blocking and absorbing outside noise.
- Standard Bose Active Noise Cancellation sound sensors detect and counteract engine noise using the vehicle's speakers.

WHY IT MATTERS

Encore's exceptionally quiet interior cabin enhances the feel of warmth, richness and luxury, while contributing to a sense of overall quality and craftsmanship.

Click the play icon to watch video

BUICK INTELLILINK

- Standard IntelliLink infotainment system features a 7", full-color screen and can be operated by center stack and steering wheel controls, as well as simple voice commands.
- Capabilities include Bluetooth for phone and audio, Travel Link service, streaming from AUX, USB inputs or live, web-based audio programming using a paired smartphone.
- New for 2014, the IntelliLink system includes text message support, as well as Siri Eyes Free functions for iPhones (4S and newer).

WHY IT MATTERS

Intuitive and user-friendly connectivity features enhance the sense of premium luxury and show that Encore offers the latest in infotainment technology.

ENHANCED DRIVING CONFIDENCE

- Elevated seating provides clear sightlines, with automatic headlamps, Daytime Running Lamps and heated power mirrors all contributing to excellent see-and-be-seen visibility.
- Standard Encore safety equipment includes 10 air bags, cornering brake control, Brake Assist, and Hill Start Assist, plus 6-year/ 70,000-mile roadside assistance and courtesy transportation.
- Side Blind Zone Alert, Rear Cross Traffic Alert, fog lamps, auto-dimming inside rearview mirror, Rainsense wipers, plus an AWD model, are also available.

WHY IT MATTERS

Encore's impressive range of standard and available safety equipment give drivers a sense of confidence and peace of mind.

FORWARD COLLISION PREVENTION ALERTS

- Available Forward Collision Alert uses a windshield-mounted camera to monitor traffic in the lane ahead and can warn drivers when they are approaching another vehicle too quickly.
- Available Lane Departure Warning uses the same camera to follow lane markings and is able to alert drivers when leaving or "drifting" out of their lane without using a turn signal.

WHY IT MATTERS

Sophisticated but easy to use, these alerts can help drivers avoid collisions.

SIDE & REAR COLLISION PREVENTION ALERTS

- Available Side Blind Zone Alert helps drivers avoid collisions using radar to monitor vehicle blind zones.
- Available Rear Cross Traffic Alert uses the same radar sensors to detect vehicles crossing Encore's path when backing out of a parking space or driveway.

WHY IT MATTERS

These advanced safety features can help drivers avoid collisions and provide a compelling reason to select Encore over the competition.

EFFICIENT PERFORMER

- Standard 1.4L turbocharged engine delivers both outstanding acceleration response AND impressive fuel economy, with up to 33 mpg highway.
- No performance sacrifice with regular unleaded fuel; premium not required.
- Received top scores for Overall Performance and Owner-Reported Fuel Economy in 2013 J.D. Power APEAL study.

WHY IT MATTERS

Fuel economy is among the top reasons for purchase among customers shopping a right-sized luxury crossover.

EXTERIOR

- **Buick signature styling elements –** Including chrome waterfall grille, chrome hood portholes and wraparound taillamps.
- **Contemporary, upscale look –** Big, bold 18" aluminum wheels—painted or chromed; blue-accented composite projector beam headlamps; chrome accents and surrounds; deeply sculpted side panels; styled, stainless steel exhaust tips.
- **Aerodynamic efficiency –** Designed-in details contribute to Encore's smooth, quiet ride, as well as cruising speed fuel efficiency, including: smooth, contoured shape overall, front air dam, sloping hood, raked windshield and roof-extending rear spoiler.

INTERIOR

- **Luxury materials and craftsmanship –** See Top Selling Features.
- **QuietTuning and Active Noise Cancellation –** See Top Selling Features.
- **First-class comforts –** Roomy interior with generously proportioned seats, 6-way power driver seat and a choice between the standard, upscale cloth fabric with leatherette accents or the available leather-appointed seats. Heated front seats, driver seat memory and 6-way power passenger seat are also offered.
- **Cargo-carrying versatility –** Standard 60/40 split-folding rear seat; fold-flat front passenger seat that allows for carrying items up to 8' long, dual glove boxes and 18.8 cubic feet behind the rear seats—more than offered by the trunks of most sedans: 48.4 cu. ft. with the rear seats folded.
- **Impressive standard feature content –** Including IntelliLink infotainment system with 7" color screen.

INFOTAINMENT

CONNECTIVITY

- **Buick IntelliLink –** See Top Selling Features.
- **User-friendly interface –** IntelliLink can be operated via center stack controls and natural language recognition, with key functions mounted to the steering wheel.
- **Bluetooth for phone and audio –** Wirelessly connects phones and other compatible devices for hands-free operation, as well as streaming from stored files or web-based programming.
- **AUX and USB inputs –** Allow connections to compatible digital audio players, smartphones and tablets for streaming digital audio files.

ENTERTAINMENT

- **Standard 6-Speaker AM/FM/ SiriusXM Radio, with CD/MP3/USB players –** Whatever radio source or audio playback method the customer prefers, Encore's IntelliLink system is ready to deliver. SiriusXM Radio includes 3-month subscription.
- **Bose premium audio system –** Upgrade to an audiophile-level high-fidelity listening experience with seven Bose premium speakers, including a sub-woofer, plus a Bose digital amplifier. Available.
- **Picture viewing –** IntelliLink can display digital photographs from a connected USB flash drive (while in Park).
- **SiriusXM Radio –** Includes 3-month trial of the XM Premier Package and NavTraffic (if equipped with navigation).

EMBEDDED MOBILE APPS

- **Built-in web connectivity for compatible devices –** Allows instant access to web-based programming for paired smartphones and tablets:
  - Pandora – popular internet radio service, dynamically personalized and updated to reflect user's likes/dislikes.
  - Stitcher – on-demand internet radio service focusing on news and information.

NAVIGATION

- **Available audio system with navigation –** Turn-by-turn directions; scalable mapping, including 3-D viewing capability that shows buildings and other landmarks.
- **OnStar Directions & Connections –** Included for six months and features Turn-by-Turn Navigation directions. Learn more at OnStar.com.

POWERTRAIN

- **Efficient performer –** See Top Selling Features.
- **1.4L ECOTEC DOHC turbo –** Provides the fuel efficiency of a 4-cylinder design, with the power and response of a V6. See the Specifications section for fuel economy ratings.
  - 138 hp and 148 lb.-ft. of torque.
  - Sequential, multi-point fuel injection and Continuously Variable Valve Timing (VVT) enhance performance and fuel efficiency while helping lower emissions.
- **6-speed automatic transmission –** Includes Driver Shift Control for clutch-free manual shifting when desired.
- **Award-winning product –** Top scores for Overall Performance and Owner-Reported Fuel Economy from 2013 J.D. Power's APEAL study.

RIDE & HANDLING

SUSPENSION

- **Independent front suspension –** MacPherson struts and coil springs with urethane spring isolators, hydraulic ride bushings and a large-diameter stabilizer bar which helps keep the vehicle flat in tight turns and while cornering.
- **Semi-independent rear suspension –** Compound crank design with gas-charged, twin-tube shocks.

BRAKING

- **4-wheel disc ABS –** Provides confident, controlled braking power.
- **Brake Assist –** Boosts brake pressure in sudden, hard-braking situations.
- **Hill Start Assist –** Keeps brakes engaged to prevent rolling back—or forward—when pulling away from a stop on an incline of 5 percent or greater.

HANDLING

- **Park-Abilities –** See Top Selling Features.
- **Available all-wheel drive –** Delivers up to 50 percent of engine power to the rear wheels to increase traction.
- **StabiliTrak Electronic Stability Control –** Automatically adjusts braking and/or engine torque to help drivers stay on their intended course.
- **Traction Control –** Applies brakes and/or reduces engine power until full traction is restored.
- **Variable-assist electric power steering –** Speed-sensitive, provides light effort for low-speed maneuvers like parking, with a firmer feel at highway speeds. Tight, 36.7' turning diameter makes Encore easy to park.

SAFETY

- **Enhanced driving confidence –** See Top Selling Features.
- **Government 5-Star Overall Vehicle Score for Safety –** Applies to 2014 Encore AWD model from the National Highway Traffic Safety Administration New Car Assessment Program.

BEFORE

- **See-and-be-seen visibility –** Elevated seating with excellent sightlines; automatic on/off headlamps, Daytime Running Lamps, glare-reducing solar-control windshield glass, heated power exterior mirrors. Available auto-dimming rearview mirror, Rainsense wipers and front fog lamps.
- **Standard Rear Vision Camera –** Automatically activates when vehicle placed in Reverse; provides panoramic view of area behind vehicle.
- **4-wheel disc ABS brakes –** Helps driver maintain steering control while preventing wheel lockup during hard braking.
- **Available Front and Rear Park Assist –** Uses ultrasonic sensors to detect objects in front of and behind the vehicle, then alerts the driver.
- **Available Lane Departure Warning –** See Top Selling Features.
- **Available Side Blind Zone Alert –** See Top Selling Features.
- **Available Rear Cross Traffic Alert –** See Top Selling Features.

DURING

- **10 standard air bags –** Driver and front passenger air bags; seat-mounted abdomen and thorax air bags for all outboard seating positions; driver and front passenger knee air bags; full-length side-curtain air bags with rollover protection capability.
- **Body Frame Integral structure –** Makes extensive use of high-strength steel; uses energy-absorbing crush zones; provides a very strong safety cage to protect vehicle occupants.

AFTER

- **OnStar Automatic Crash Response –** When onboard sensors detect a crash, an OnStar Advisor immediately establishes a connection with the vehicle to determine if emergency help is required. Key crash data is also transmitted, including direction and number of impacts, rollover status and maximum velocity at impact. This data is shared with first responders so they can gauge the severity of the crash and prepare accordingly.

SECURITY FEATURES

- **OnStar security services –** Include Crisis Assist, Emergency Services and Stolen Vehicle Slowdown. Learn more at OnStar.com.

ACCESSORIES

When your customers need to personalize their vehicle, improve their comfort level, add convenience, and complement their style, look no further than Buick accessories. They are factory-tested and engineered for each vehicle and are backed by a 12-month warranty for manufacturer defects.

Click this link for more information: http://www.gmaccessorieszone.com/Buick/en-US/Encore/2014/

	ENCORE FWD	ENCORE AWD
POWERTRAINS		
Engine	1.4L DOHC turbo ECOTEC 4-cylinder	
Horsepower @ rpm	138 @ 4900–6000	
Torque (lb.-ft.) @rpm	148 @ 1850–4900	
Variable Valve Timing	S	
Sequential, multi-point fuel injection	S	
Transmission	6-speed automatic with overdrive	
Driver Shift Control	S	
Final drive ratio	3.53:1	
Fuel economy, city/hwy (mpg)	25/33	23/30
Recommended fuel	Regular	
CHASSIS & SUSPENSION		
Drivetrain	S	A
Wheelbase (in.)	100.6	
Front suspension	Independent design w/ MacPherson struts, coil springs and stabilizer bar	
Rear suspension	Semi-independent torsion beam design w/ gas-charged, twin-tube shocks	
Brakes (front/rear)	4-wheel disc ABS w/ Brake Assist	
Stability Control System	StabiliTrak, Traction Control	
Steering	Variable-assist, column-mounted electric power rack-and-pinion	
Turning circle, curb-to-curb (ft.)	36.7	
Wheels	18" aluminum alloy	
Tires	P215/55R18 all-season	
CAPACITIES		
Seating (front/rear)	2/3	
Cargo volume 2nd row up/folded (cu. ft.)	18.8/48.4	
Fuel capacity (gal.)	14.0	
Overall length (in.)	168.4	
Overall height (in.)	65.2	

For a more extensive list of specifications, visit buick.com

STANDARD ON ALL MODELS

EXTERIOR

- Blue-accented composite projector beam headlamps
- Heated, power-adjustable, manual-folding mirrors with LED turn signal indicators
- 18" painted cast-aluminum wheels
- Roof-mounted luggage rack side rails
- Rear spoiler with integrated LED brake light
- Styled stainless steel exhaust tip

INTERIOR

- Buick QuietTuning
- Bose Active Noise Cancellation
- Seating for 5
- Single-zone manual climate control
- 6-way power driver seat, with power lumbar and manual recline
- Ice blue ambient lighting
- Electronic cruise control
- Power door locks with lockout protection
- Power windows with driver Express-Up, Express-Down on all doors
- Dual glove boxes
- Particle air filter
- Fold-flat front passenger seat with manual adjuster and underseat storage drawer
- Rear, 60/40 split-folding seats
- Removable/stowable rear cargo cover
- Cargo storage tray under rear floor

INFOTAINMENT, CONNECTIVITY & NAVIGATION

- Buick IntelliLink with 7" color screen
- Picture viewing (while in Park) via USB plug-in
- Bluetooth for phone and audio
- Smartphone web data connection capability
- Embedded apps, including Pandora and Stitcher
- AM/FM/SiriusXM Radio and MP3/CD players
- AUX, USB inputs
- Buick Owner smartphone app
- OnStar RemoteLink smartphone app
- OnStar Directions & Connections (6 months included)

POWERTRAIN, RIDE & HANDLING

- Front-wheel drive
- 1.4L ECOTEC turbocharged, DOHC, VVT, 4-cylinder engine
- 6-speed automatic transmission with Driver Shift Control
- StabiliTrak Electronic Stability Control
- Traction Control
- Speed-sensitive, variable-assist electric power steering
- "One-Tire" optimized suspension design
- 4-wheel disc, ABS brakes
- Brake Assist, Cornering Brake Control and Hill Start Assist
- P215/55R 18, all-season blackwall tires

SAFETY & SECURITY

- 10 Air bags
- Body Frame Integral construction
- Automatic on/off headlamps
- Rear Vision Camera
- Remote Keyless Entry
- Daytime Running Lamps
- Power child security rear door locks
- Theft-deterrent engine immobilizer and security alarm
- Rear defogger
- Front and rear intermittent wipers
- Tire Pressure Monitor

WARRANTIES & OWNER COVERAGE

- 4-year/50,000-mile bumper-to-bumper
- 6-year/70,000-mile powertrain, no deductible, transferable
- 6-year/70,000-mile 24/7 roadside assistance
- 6-year/70,000-mile courtesy transportation
- 6-year/100,000-mile rust-through corrosion
- 2-year/24,000-Buick scheduled vehicle maintenance
- OnStar Vehicle Diagnostics
- My.Buick.com Digital Owner Center

	ENCORE 1SB	CONVENIENCE 1SD	LEATHER 1SL	PREMIUM 1SN
CONVENIENCE GROUP standard content, plus Rear Cross Traffic Alert, Side Blind Zone Alert, Remote Vehicle Start, fog lamps, dual-zone automatic climate control, auto-dimming inside rearview mirror and 120-volt power outlet on rear of center console		S		
LEATHER GROUP Convenience Group content, plus Leather-appointed seating, heated steering wheel, 6-way power passenger seat with manual recline and power lumbar, driver and front passenger heated seats and driver seat memory			S	
PREMIUM GROUP Leather Group content, plus Bose premium 7-speaker audio system, Rainsense wipers, Front and Rear Park Assist, Forward Collision Alert, Lane Departure Warning, cargo net and rear carpeted cargo mat				S
All-wheel drive	A	A	A	A
18" chromed aluminum wheels		A	A	A
Power tilt-sliding sunroof		A	A	A
Navigation system		A	A	A
Bose premium 7-speaker audio system		A	A	S

CRUISE CONTROL

DRIVER INFORMATION CENTER

FOLDING SEATS

FORWARD COLLISION ALERT

FRONT & REAR PARK ASSIST

LANE DEPARTURE WARNING

MEMORY DRIVER SEAT SETTINGS

STORAGE AND CARGO COMPARTMENTS

USING VOICE COMMANDS

Click the play ▶ icon to watch video